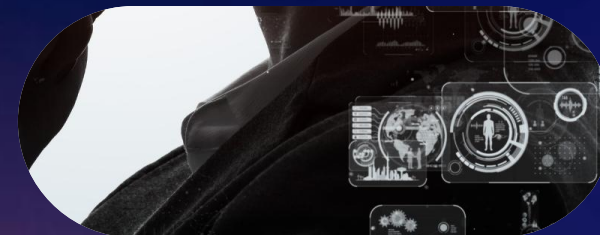
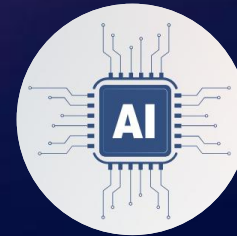


IP meets AI, The success story of Evalueserve

Strategic AI in IP R&D: Driving efficiency through AI and smarter decisions through expert collaboration.

August 26th, 2025



Evalueserve's Overview and Presence across Geographies

Evalueserve is a **global partner** that accelerates decision-making. We combine **domain-specific expertise** with **advanced analytics and AI-driven platforms** to transform information into actionable insights.

Through our IP and R&D practice, we empower organizations **to protect, manage, and monetize innovation, helping strengthen portfolios, accelerate product development, and unlock new growth opportunities.**



45+ countries with active engagements globally
5000 Global Employees

Elevate Your Impact

EVALUESERVE | IP and R&D | 25 YEARS

Our Partners

Recognized Innovator, Trusted by Leading Technology Partners

Partnerships



Google Cloud



NVIDIA



Microsoft



expert.ai

Analyst Recognition

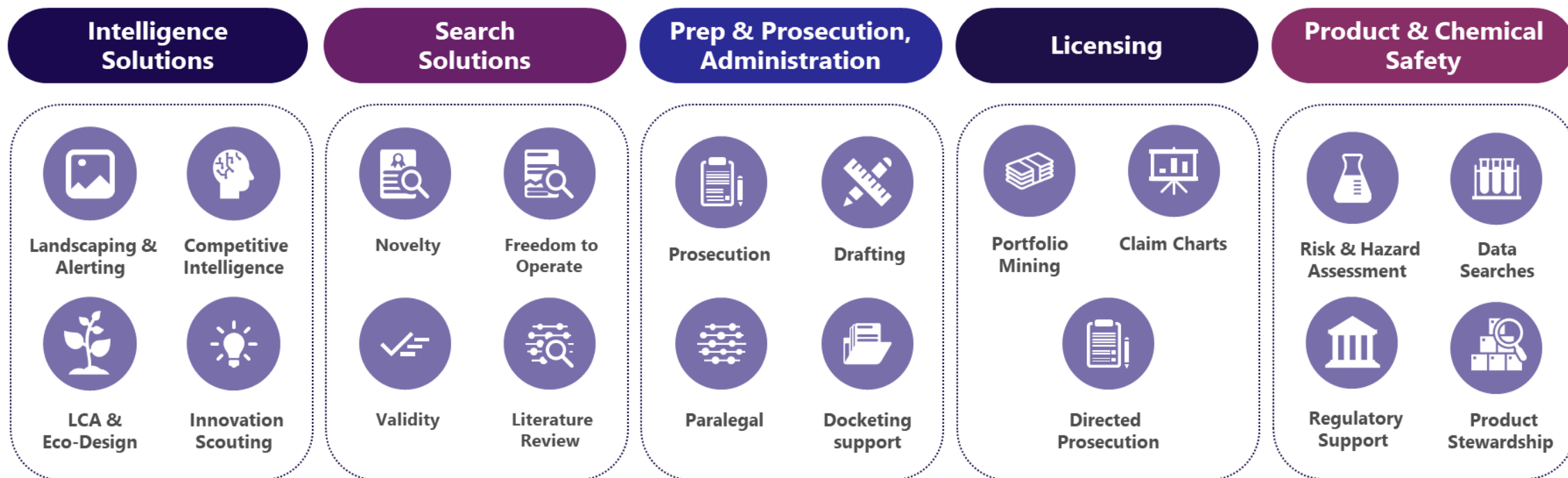
Forrester: Leader '24 | Strong Performer '23

Chartis: Best Validation Tools '24 | Leader '23



Evalueserve's IP and R&D Use Cases

We have deployed the below solutions to some of the worlds largest organisations. These implementations have significantly improved their efficiencies & accuracies. Our D3 and DIRECT framework approaches enable us to work with you and build a solution that delivers on your needs & targets.



Common Technical Domains



MedTech



Hi-Tech



Mechanical & Automotive



Consumer Goods



Chemicals & Polymers



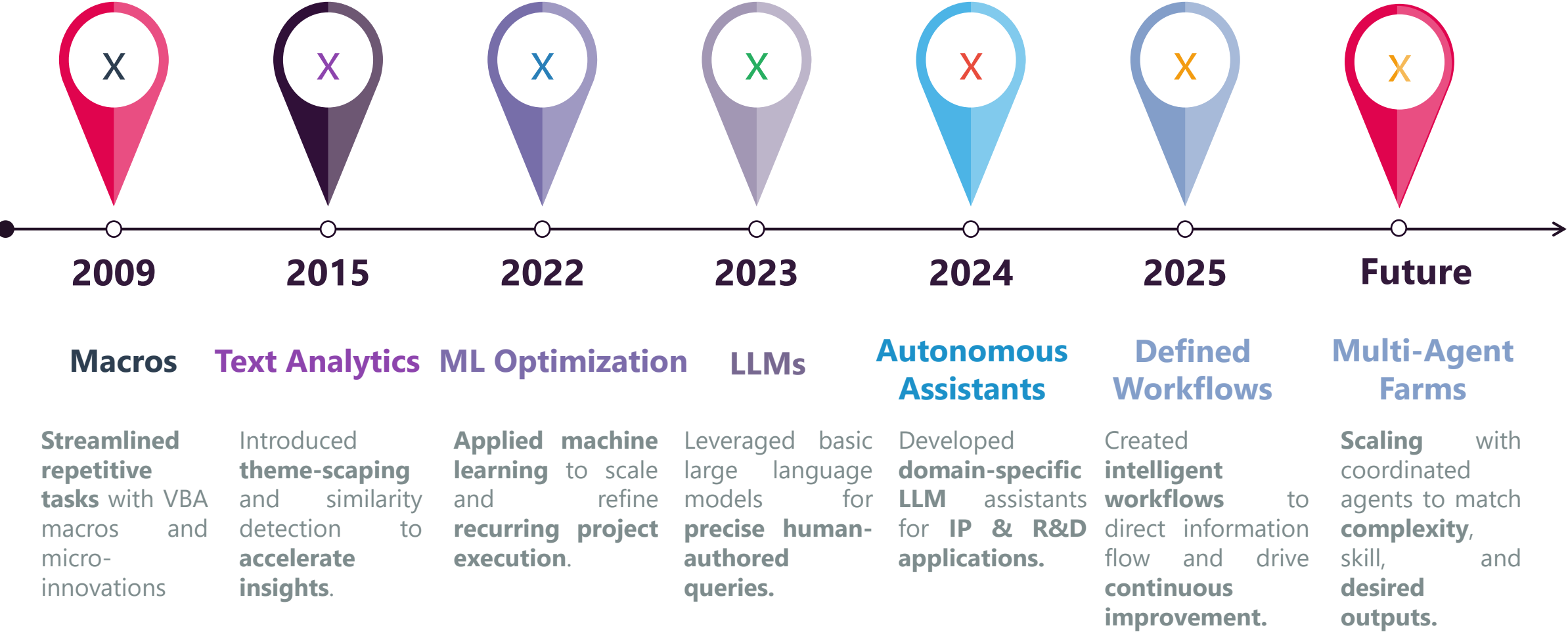
Energy, Oil & Gas



LifeSciences/ Diagnostics

Mind + Machine : The Evolution of Automation in IP & R&D

Leading the shift from automation to intelligent multi-agent systems



How Evalueserve Drives Your AI Success with the D3 Framework



Diagnose



Design



Deploy

We need to understand **your process** and then define where **AI fits best**

CONSULTING -
UNDERSTAND YOUR
NEEDS

What **strategic priority**
must AI address to
deliver the **greatest**
impact?



PROCESS REDESIGN -
OPTIMISING EXISTING
PROCESSES

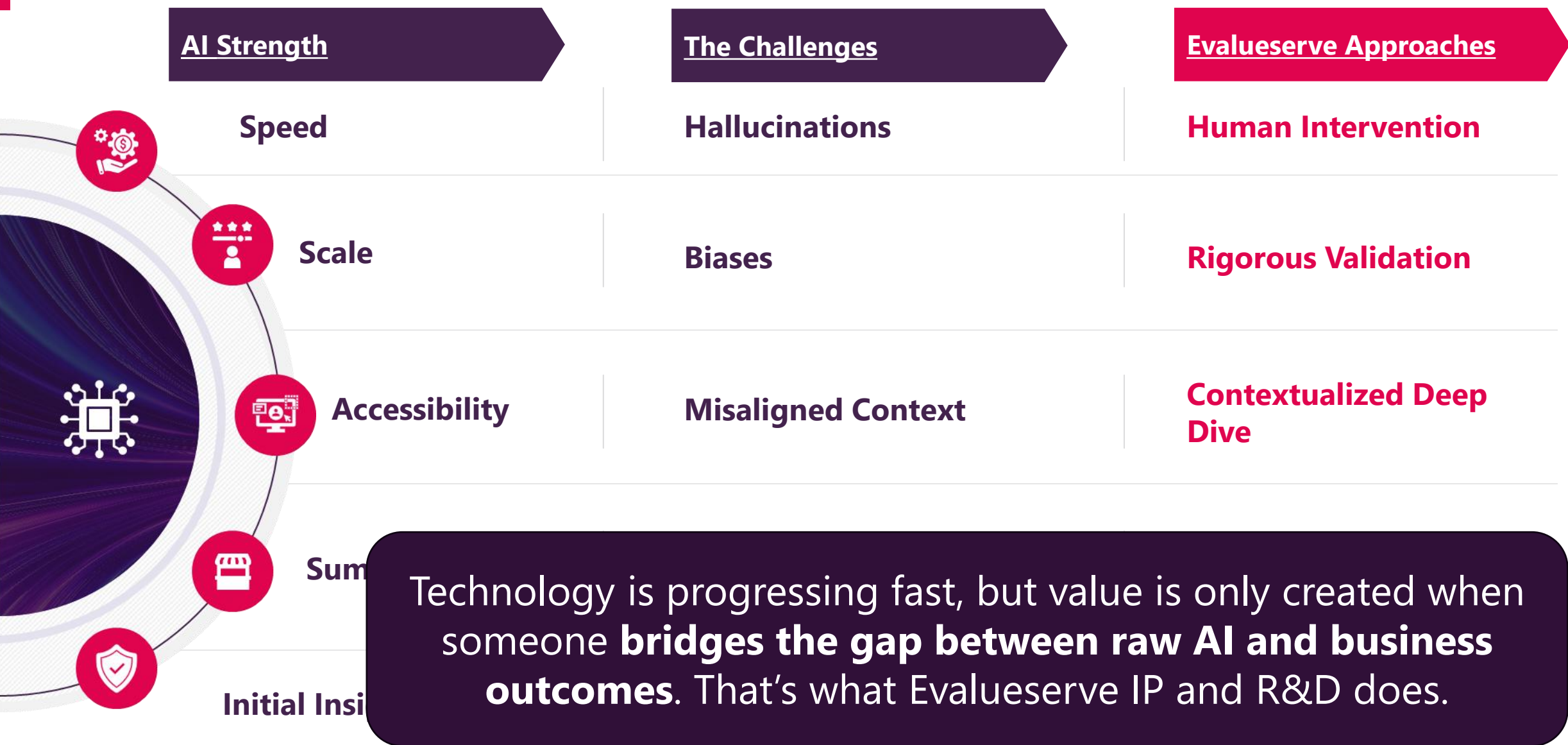
Which **process**
transformation would
unlock the most value
for your organization?



IN-MARKET
SOLUTIONS
MAKING IT HAPPEN

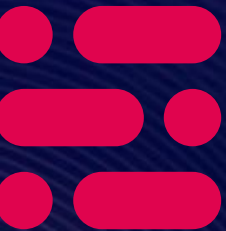
What **success metrics**
will define **tangible**
business value once
deployed?

Smarter Together: AI Power, Expert Judgment– Mind+Machine™

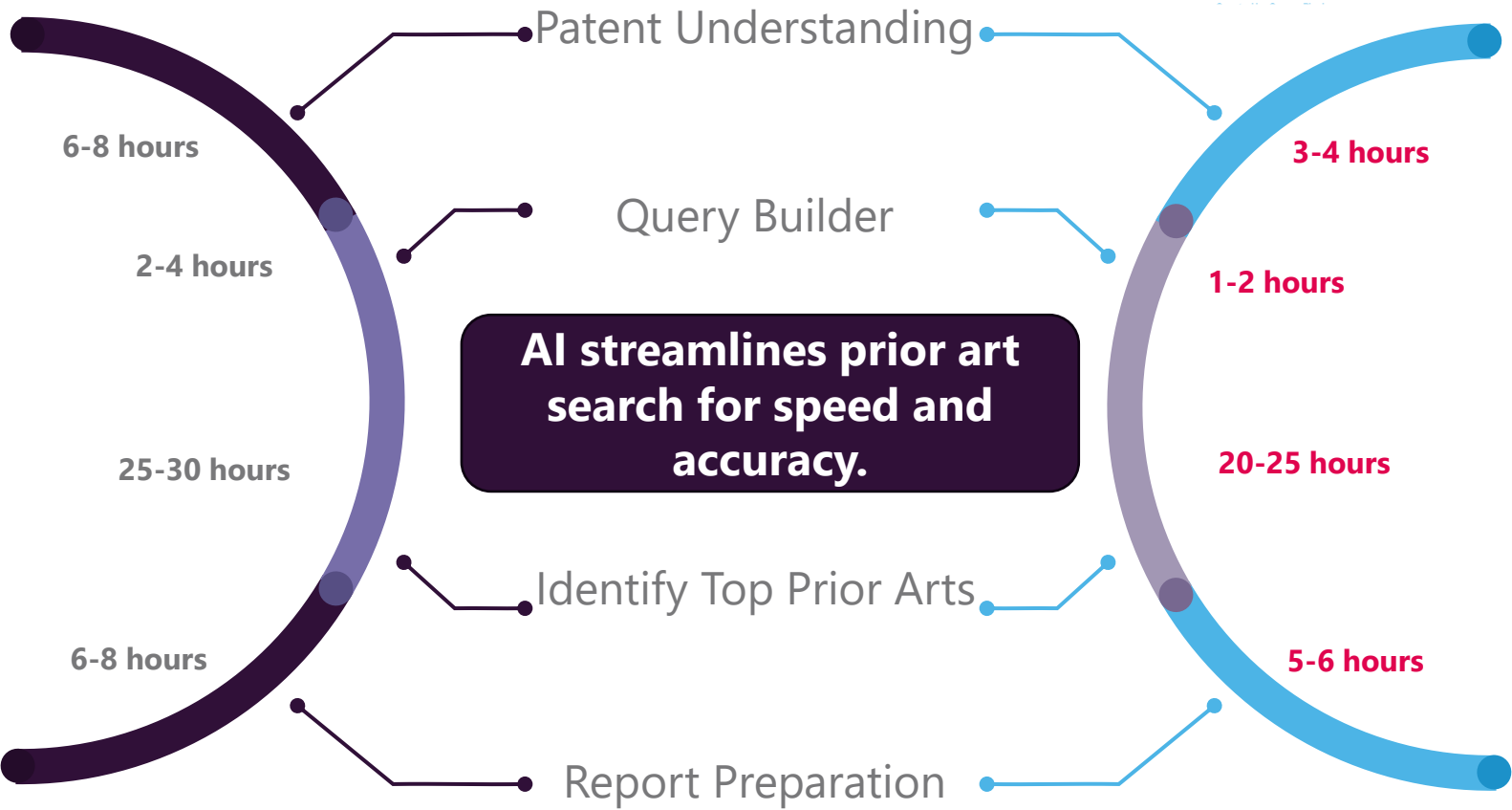
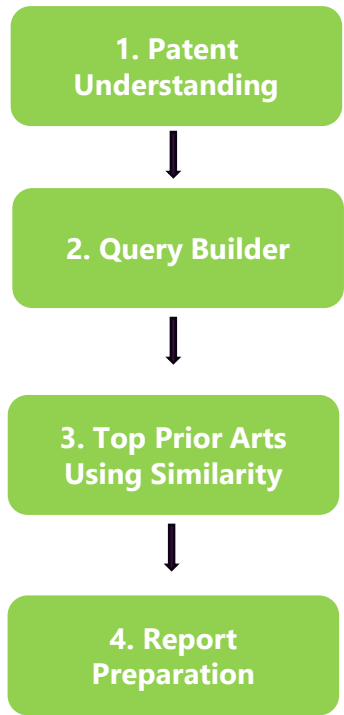
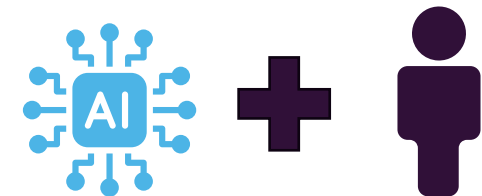


Patent Search

Reinventing Invalidity Search
with **AI**



From Concept to Execution



Proven Result

1000+ Searches

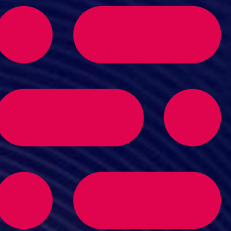
50+ clients

70+ Analysts

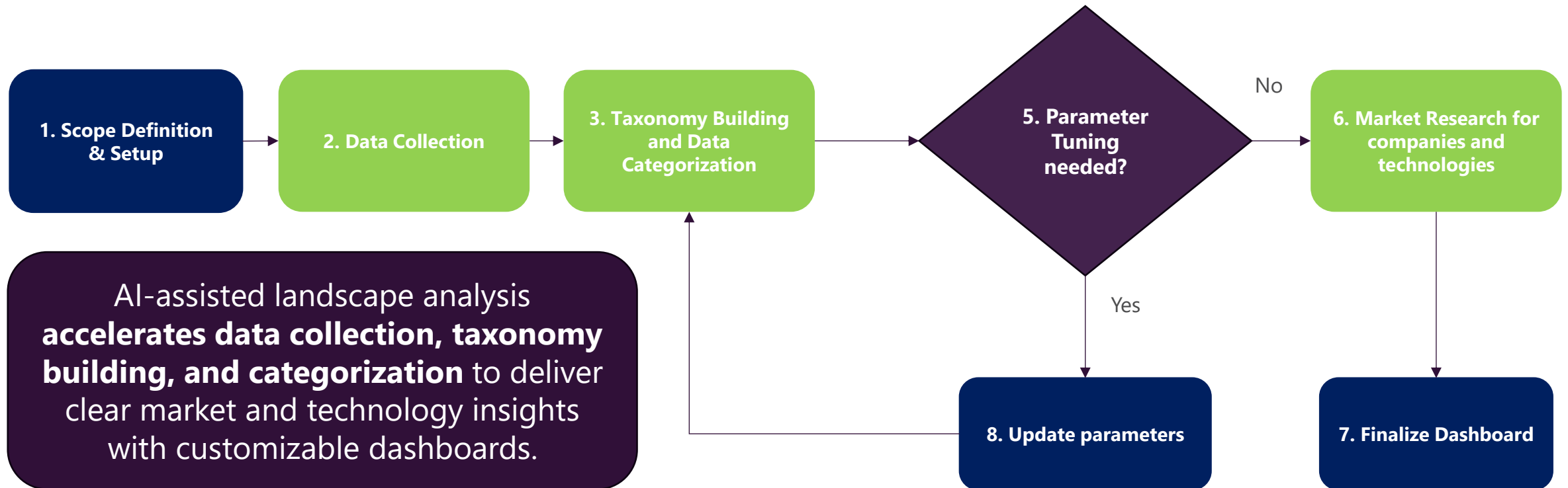
20-25% effort saved

Intelligence Solutions

Charting **Innovation Pathways** with
AI-Enhanced Patent Landscape case



A Journey of Transformation



Benefits of AI for Landscape analysis

Proven Result

100+ Intelligence Reports

20+ Recurring Projects

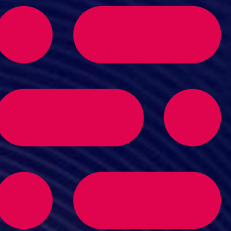
100+ Analysts

15-20% effort saved

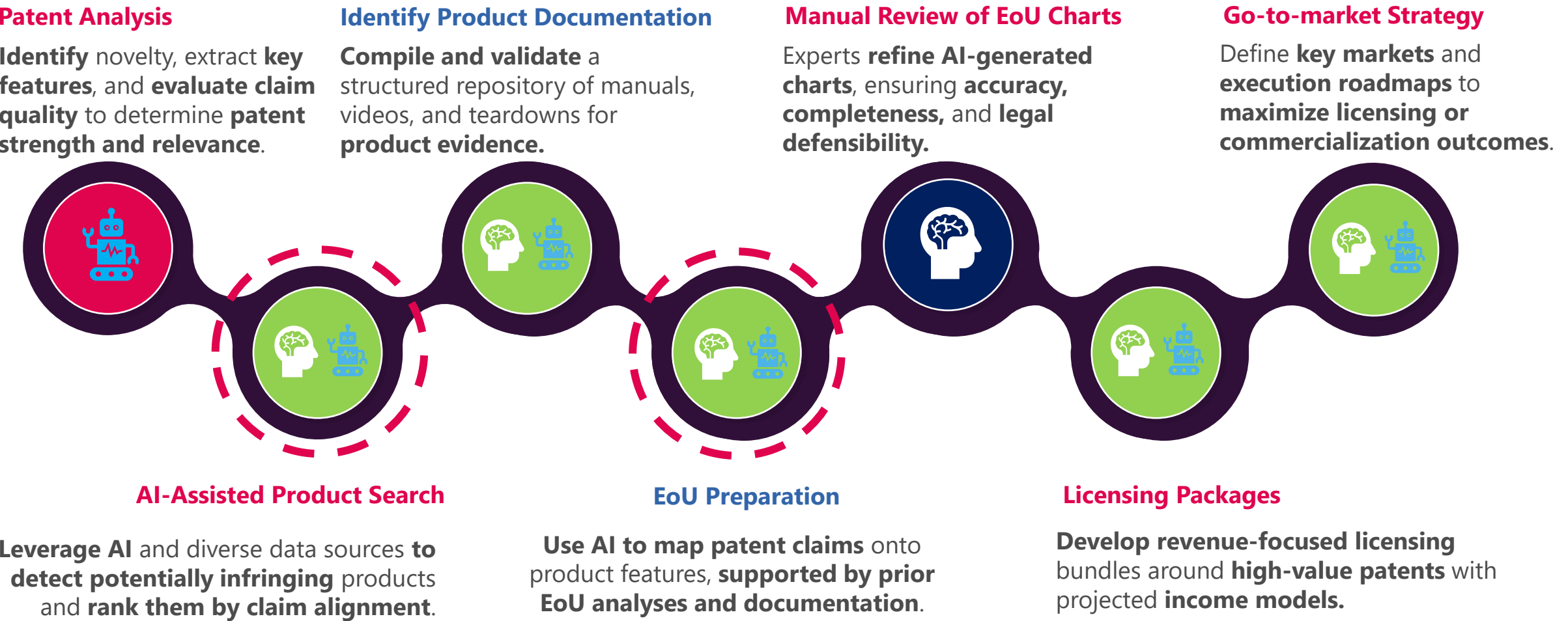


Patent Licensing Workflow

AI-Assisted EoU Solutions case



Example_AI Assisted Patent Licensing Workflow



AI-assisted patent licensing streamlines product search, EoU preparation, and licensing package development—combining **AI speed with expert review** for stronger go-to-market strategies.



Driving Value with AI for Our Clients

“With our D3 framework -**Diagnose, Design, Deploy** -
We identify root causes, design clear strategies, and implement
scalable solutions.”



Transforming Chemical Safety Workflows

The Challenge - Lengthy, Labor-Intensive Literature Review & Data Summarization

The Objective – To move from manual to efficient, automated workflows, tackling time-consuming processes

Diagnose

Pinpointed **inefficiencies in manual workflows** (literature review, data, summarization).

Design

Applied **design thinking to co-create automation solutions** with stakeholders.

Deploy

Implemented validated AI tools, ensuring scalability and continuous improvement.

AI + Design Thinking transformed chemical safety workflows, **cutting thousands of manual hours and boosting validation accuracy** for faster, more consistent regulatory research.

AI Technology Enablers

Literature Search

100% validation success.

Endpoint Extraction

>90% validation success, faster throughput.

Data Summarization

>85% consistency, faster turnaround.

Estimated efforts saved = 1000 hours

Removal of Manual Transcription & QC

=> Release Toxicologists for High-Value Risk Assessment & Regulatory Research

Key Take-aways

AI can accelerate tasks, But meaningful outcomes require expert judgment and collaboration

AI + Expert
Insight

Collaboration
Matters

No One-
Size-Fits-
All

Co-Design
Journey

Tailored
Solutions

Collaboration Advantage

While technology streamlines execution, **lasting value** is created through **informed leadership**, collective expertise, and **solutions precisely aligned to the challenge**

Thank You

Sara Jeon

Head of APAC | Evalueserve IPRD

sara.jeon@evalueserve.com

82-10-6741-8089

